

Message Text

UNCLASSIFIED

PAGE 01 SOFIA 01624 061015Z

11

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
----- 096071

R 060955Z AUG 75
FM AMEMBASSY SOFIA
TO USDOC ATHDKW
INFO USIA WASHDC
SECSTATE WASHDC 0003

UNCLAS SOFPQ 1624

E.O. 11652: N/JT
TAGSWQ BEXP, BU
SUBJECT: PLOVDIV:HOTELS

FOR BEWT; USIA FOR ICS, IEU; STATE FOR EUR/EE

REF: A. USDOC 11794 B. USDOC 11844 AND 11845

1. OUR EXPERIENCE HAS BEEN THAT MANY COMMERCIAL REPS PREFER TO COME TO PAVILION FIRST, AS MUCH OF THEIR BAGGAGE INCLUDES COMMERCIAL LITERATURE AND OTHER MATERIALS FOR USE AT PAVILION.

2. ALTERNATIVES ARE: A. HIRING TWO FULL-TIME PERSONS TO WAIT AT BOTH MAJOR HOTELS TO ADVISE COMMERICAL REPS OF THEIR ROOM ASSIGNMENTS. IF THIS IS DESIRED, PLEASE PROVIDE FISCAL DATA. ESTIMATED COST IS DLRS TWO (2) PER HOUR PER PERSON.

B. LETTING COMMERCIAL REPS MAKE THEIR OWN RESERVATIONS AS FOUR FIRMS HAVE DONE ALREADY THIS YEAR. ULTIMATELY, GIVEN TIGHT HOTEL SITUATION AND THIS LATE DATE, MANY WILL HAVE DIFFICULTY FINDING ANY TYPE OF ACCOMMDATIONS.
HERZ

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 06 AUG 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975SOFIA01624
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750271-0211
From: SOFIA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750877/aaaacpyo.tel
Line Count: 51
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: buchant0
Review Comment: n/a
Review Content Flags:
Review Date: 19 DEC 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <19 DEC 2002 by ReddocGW>; APPROVED <05 MAR 2004 by buchant0>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: PLOVDIV:HOTELS FOR BEWT; USIA FOR ICS, IEU; STATE FOR EUR/EE
TAGS: BEXP, WQ, BU
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006